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## DEPARTMENT OF THE INTERIOR 3/2/56 INFORMATION SERVICE

FISH AND WILDLIFE SERVICE

For Release MARCH 2, 1956

FWS TO HOLD PUBLIC MEETINGS ON FISH STICK STANDARD

Fishery officials of the Fish and Wildlife Service will hold a series of public conferences in eight key cities from March 2 to April 5 to consider proposed standards for grading frozen fried fish sticks, Service Director John L. Farley announced today.

As an important part of its technological research program, the Service has been engaged for some time in the development of voluntary Federal standards for fishery products. Service technologists, with the active cooperation of the fish stick producers, have prepared the provisional draft of a voluntary standard. is now ready for consideration by those who will be concerned with the application of the standard when it goes into effect.

In addition to producers of frozen fish sticks, these meetings will be of interest to raw material suppliers, transportation agencies, cold storage operators, wholesalers, retailers, and consumer groups, as well as the trade associations operating in these fields.

The meetings will open with a very brief statement of the background of voluntary Federal standards, how they are being developed for fishery products. and who can use them to advantage. Comments from those in attendance will be summarized by the Service representative presiding. Subsequent comments from the floor will likewise be summarized. These discussions will indicate what changes, if any, are needed in the standard.

Arrangements for scheduled meetings have been made as follows:

Friday, March 2, 1956 - 10 A.M. - New York, New York Commodore Hotel, 42nd Street at Grand Central Terminal.

Monday, March 5, 1956 - 10 A.M. - Atlanta, Georgia Atlanta Biltmore, 817 W. Peachtree St., NE.

- Wednesday, March 7, 1956 10 A.M. Dallas, Texas Baker Hotel, 1400 Commerce Street.
- Friday, March 9, 1956 10 A.M. Los Angeles, California Biltmore Hotel, 515 S. Olive Street.
- Friday, March 16, 1956 10 A.M. Seattle, Washington Olympic Hotel, 4th and Seneca Street.
- Tuesday, March 27, 1956 10 A.M. Chicago, Illinois Palmer House, State Street at Monroe.
- Tuesday, April 3, 1956 10 A.M. Boston, Massachusetts <u>Somerset Hotel</u>, 400 Commonwealth Avenue.

Consult the hotel bulletin board for room name or number.

Thursday, April 5, 1956 - 10 A.M. - Washington, D. C. Fish and Wildlife Service, Interior Building, 18th & C Streets, M.

This project for the development of voluntary standards for fishery products is being financed by funds available through the Saltonstall-Kennedy Act which was passed in 1954 to help the free flow of domestic fishery products into the channels of trade.

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